

GATSBY



# T Level Ambassadors Network CPD- Teachers

Tuesday 13<sup>th</sup> January 2026

# Who's on today's call

- Stephaine Crane- Association of Colleges
- Danny Brett- T Level Ambassadors Network
- Charlie Moss- Gatsby Charitable Foundation
- Oliver Rosen- Acland Burghley Sixth Form

# Purpose and Objectives

**Purpose-** To create a coherent CPD package for different audiences in the T Level Ambassadors Network to enable ambassadors to develop and share their practice to effectively support and scale up T Levels

## Objectives

- To share existing good practice in curriculum delivery of T Levels and engaging employers in shaping the curriculum
- Provide real examples of effective delivery and scaling up
- Outline wider T Level teacher support

# Agenda

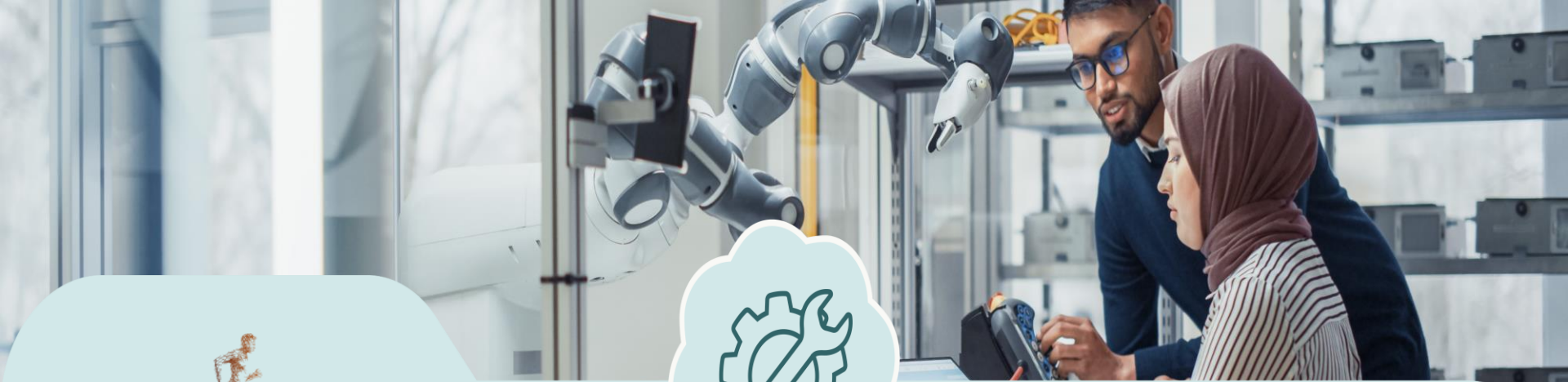
**4.00pm** Welcome, purpose, objectives and agenda

**4.10pm-** Acland Burghley Sixth Form- Oliver Rosen

**4.30pm-** Q & A session

**4.40pm-** Breakout Rooms to consider how you may implement some of the ideas shared

**4.55pm-** Wider T Level support available for teachers



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# Acland Burghley Sixth Form

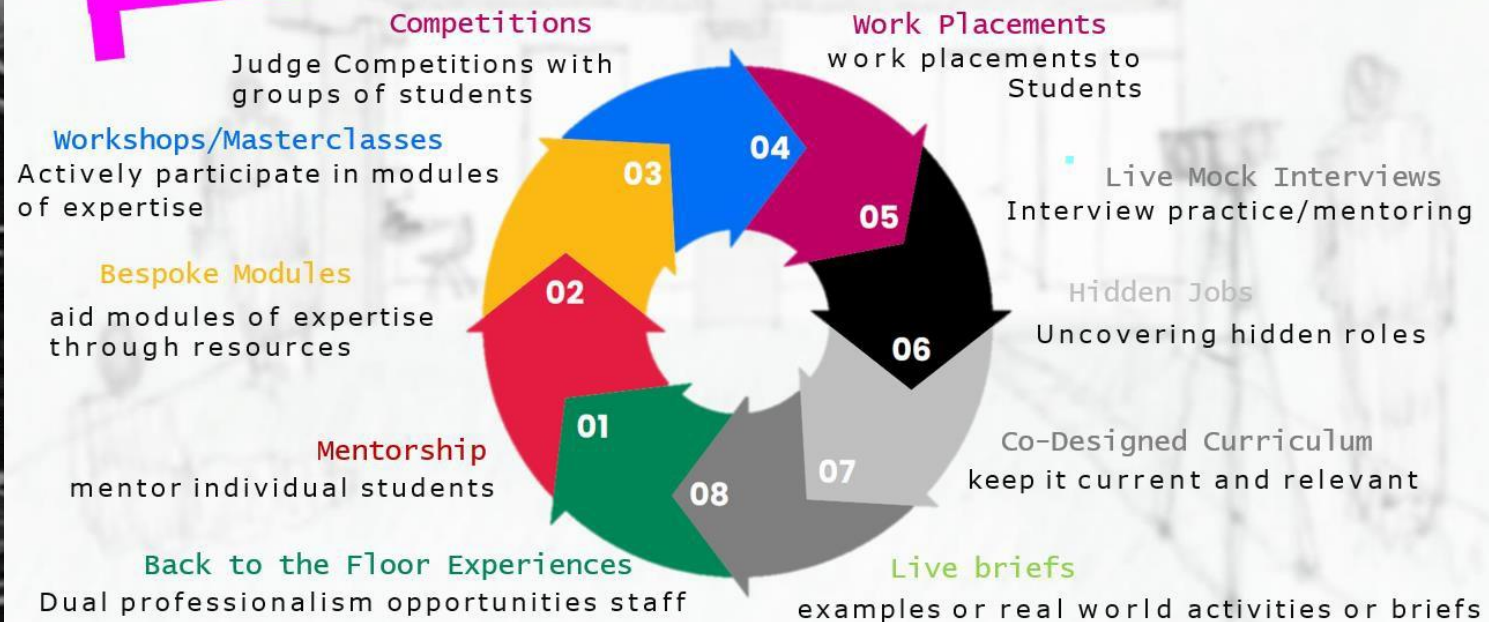
Oliver Rosen

Head of Faculty (CMSS)

# AoC Schools' Network

Planning with Purpose

## ALLIANCE MODEL

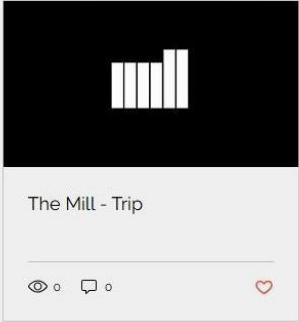


Annual Qualification key dates are indicated here								
GLH	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5	CB2, CB1, CB5
Component 033 (2.5 hours)								
Component 033 (15.5 hours)								
Formative Assessments - Core Component								
Content Creation Production (Component) (440 GLH)			HR5					
Content Creation Production (Component 353) (35.5 hours)								
Diagnostic (Formative Assessments)								
Sum of 315 Hours/45 Days								
Term 2 Spring	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23
Annual Qualification key dates are indicated here								
GLH	CC3, CC8	CC3, CC8	CC3, CC8	CC3, CC8	CC3, CC8	CC7, CC18	CC7, CC18	CC7, CC18
Component 033 (2.5 hours)								
Component 033 (15.5 hours)								
Formative Assessments - Core Component			Preparation for ESP	Preparation for ESP	Preparation for ESP	Preparation for ESP	Preparation for ESP	Preparation for ESP
Content Creation Production (Component) (440 GLH)								
Content Creation Production (Component 353) (35.5 hours)								
Diagnostic (Formative Assessments)								
Sum of 315 Hours/45 Days								
Term 3 Summer	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34
Annual Qualification key dates are indicated here								
GLH	HO9, HO7	HO9, HO7	HO9, HO7	HO9, HO7	REVISION	REVISION		
Component 033 (2.5 hours)								
Component 033 (15.5 hours)								
Formative Assessments - Core Component	Preparation for ESP	Preparation for ESP	Revision for exam	Revision for exam	Revision for exam	Revision for exam		
Content Creation Production (Component) (440 GLH)								
Content Creation Production (Component 353) (35.5 hours)								
Diagnostic (Formative Assessments)								
Sum of 315 Hours/45 Days								

# crafting THE Curriculum



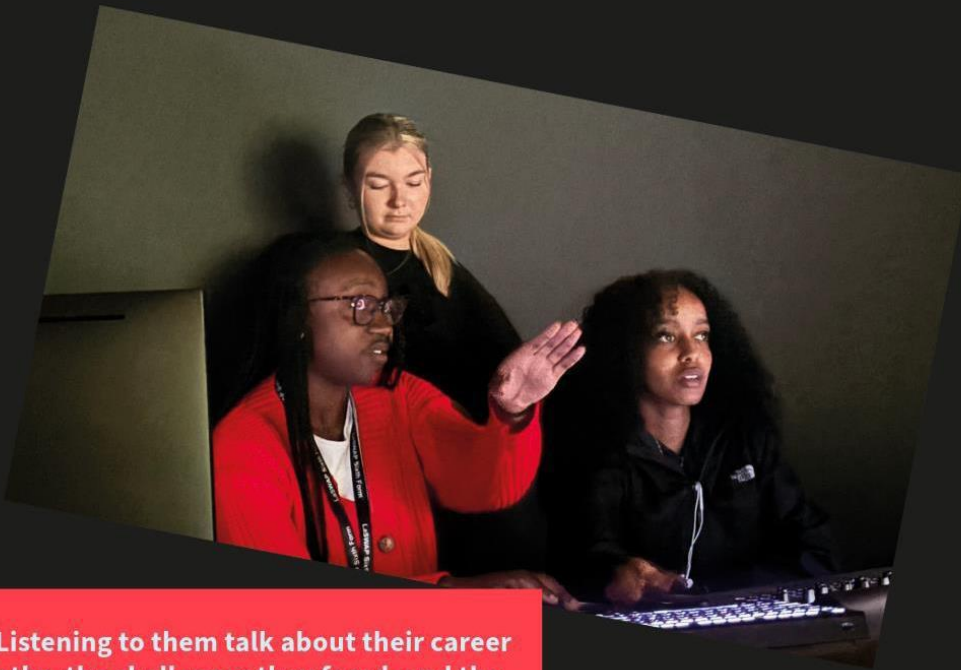
# Contextual Learning



# Access NFTS

The Outreach and Inclusion programme  
from the National Film and Television School

Dirty  
Looks



"Listening to them talk about their career paths, the challenges they faced, and the projects they've worked on was both inspiring and informative."


*Acland Burghley School Student*

**LaSWAP**  
THE SIXTH FORM OF CHOICE

itvacademy



61 likes

 aclanghi  
15 October 2025



COMMERCIAL

♡ 21    Q    ↻    ▼    📌

aclanghi "I was privileged to join the Curve Media TV team for my placement where I explored production techniques for unscripted TV. Creating a voice-over was one process I got to see first-hand, along with visiting Splice Post to see offline and online sound editing taking place. Working with the wider team I developed an understanding of the planning process that goes into unscripted TV such as documentaries, reality TV and game shows. Since my work


 aclanghi  
14 October 2025



CULTURAL

♡ 25    Q    ↻    ▼    📌

aclanghi Our T Level students are introduced to a range of pathways into the creative industries, including apprenticeships and universities. The National Film and Television School is our first exploration into Higher Education and is often an opportunity to draw upon the expertise on the campus.  
[#TLevelsWeek](#)  
[@nftsfilmstv](#)

 aclanghi  
15 October 2025



COMMERCIAL

♡ 26    Q    ↻    ▼    3    📌

aclanghi "We loved developing ideation skills with [@havaslondon](#). We learned how to develop ideas into impactful advertising campaigns, using creativity, research, and strategy to connect brands with audiences."

acland\_burghley  
16 October 2025



# LOVE IS... BEING COLLABORATIVE

30 1 6

acland\_burghley We asked our Y12 Media, Broadcast and Production students for their feedback on the course so far. They decided to produce a 'Love is...' campaign around the skills-based occupational specialisms. @e\_t\_foundation Camden Learning

acland\_burghley  
15 October 2025



10

acland\_burghley "I appreciated the chance to work at @moonbugentertainment where I was given the freedom to edit short-form videos for their @cocomelon YouTube channel which has allowed me to explore the post-production process at industry level."

acland\_burghley  
15 October 2025



19

acland\_burghley "We learned how to record live events. We filmed The Magic Flute rehearsals in real time at the Queen Elizabeth Hall, Southbank Centre. Learning about different camera shots and angles helped us develop our Director of Photography skills to demonstrate industry practice."

 aclangh  
13 October 2025




♡ 24    Q    ↻    ♻️ 12

aclangh A day in the life of a Y13 Media, Broadcast and Production T Level student. Working towards a live brief set by H3 Federation's Heath School. Exploring the Heath's values, producing a proposal and collaborating to film content.  
[#TLevelsWeek](#) [@e\\_t\\_foundation](#) Camden Learning

 aclangh  
13 October 2025



♡ 50    Q 2    ↻    ♻️ 3

 Liked by itvacademy and others  
aclangh A day in the life of a Y12 Media, Broadcast and Production T Level student. Exploring the importance of financial acumen, creating infographics demonstrating taxation features and participating in The Martin Lewis Money Show Live to learn from Martin Lewis and [@jeanettekwakye](#).  
[#TLevelsWeek](#) [@itvacademy](#) [@itvmlshow](#)



MOBA BRIEF -

MoBA have sent out a tendered brief asking for people to create a cross-media marketing campaign around the theme of 'Brutalism is...'/ 'Brutalism

isn't...'

PERFORMANCE OUTCOMES

# Creative Briefs



Raindance Presents:

# FIRST DATE GONE WRONG

SHORT FILM COMPETITION

ABS Productions would like to submit a short film in response to this brief. ABS Productions are an independent production company who own all of their own equipment and are seeking pitches from producers with ideas in response to the brief. Producers are expected to present their ideas for the narrative, as well as their potential crewing structure should they be commissioned.



Honourable Mentions:  
Student Film  
Double Booked  
Vincent Benedict



## The Brief

Acland Burghley School (ABS) has been approached by Camden Music to develop content that tells the story of how this event has been put together – a sort of “behind the scenes”/ “the making of” film. The content will capture some of the rehearsals held at Camden School for Girls on Sunday, 27 April, some of the rehearsals during the concert day on 30 April, and “vox pops” from the young people participating and the adults (Camden Music Staff, Music Tutors, and School Leaders) to describe the importance of the event and why it is so special.

Camden Schools' Music Festival 2025

Copy link

Watch on YouTube

Camden MUSIC

## The Client Brief – Skills for Life, Media Broadcast and Production T Level

Havas, The Department for Education's creative agency for the, 'Skills for Life', campaign, is commissioning young trainee media professionals to submit a proposal for content that will be used in an upcoming media campaign promoting Technical Skills on the new T-Level in Media Broadcast and Production.

You are asked to propose and produce:

one piece of recorded content (audio or

video

The two different types of finished content

should be deliverable via digital

platforms, e.g. social media, broadcast,

podcast, downloadable,

# Video Research

adopted elements

## pros

- created by Pearson qualifications
- colour scheme
- showed pathways and deep detail

## cons

- unseen narrator
- alot of information on the slides
- slow (better for older audience)
- time stamps for viewers

## Arsenal in the community: The Arsenal Kicks initiative

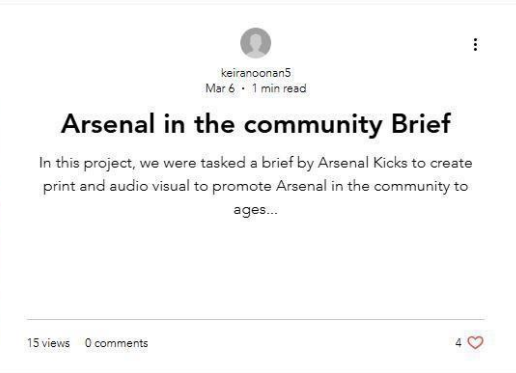
The Arsenal Kicks initiative is a national programme that brings together the football industry with the police to help young people keep away from anti-social behaviour, drugs and crime, and adopt positive influences.

The scheme is founded on regular training sessions, weekly matches and football tournaments. While the immediate focus of the programme is football coaching, Arsenal in the Community coaches are really concerned with what happens off the pitch. Coaches provide close support to participants away from sessions, in the hope that they can positively impact participants' development over the longer term.

Acland Burghley School (ABS) has been approached by Arsenal Kicks to develop content that explores, records and reports the work being conducted by the team and phenomenal outcomes on behalf of the young people.

### PRODUCTION BRIEF

The inspirational work conducted on the initiative needs to be documented, celebrated and promoted on their communication channels including website, social media and local press. These will include print and audio-visual resources. Print will be in the form of images from workshops covered



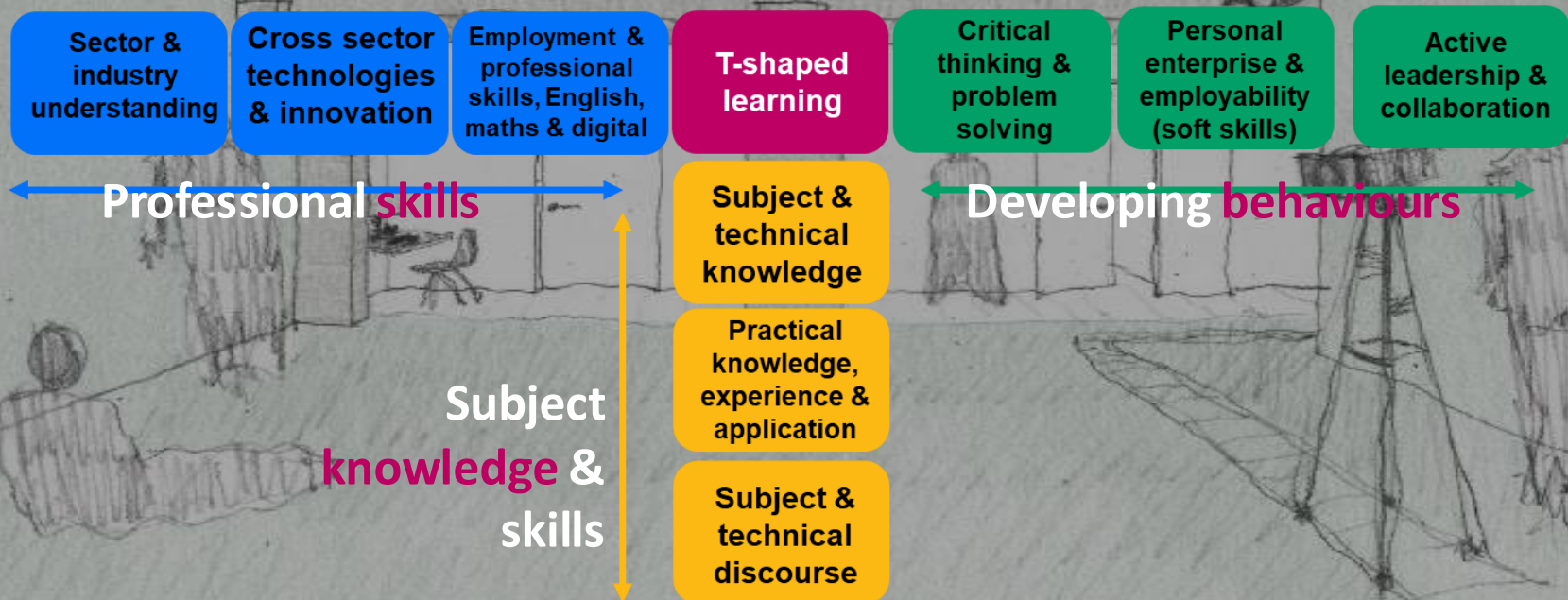
# winter logo

- Give our logo a winter make over
- Send us your designs to \_\_\_\_\_ by midnight 4 December 2024
- Winning design will be used on ITV's social media posts for the rest of 2024 and Jan 2025





# T-SHAPED LEARNING - A SUMMARY



# Introduction

T Levels are one of the most significant and exciting shifts in education in recent years—designed with employers to ensure young people gain the practical skills, industry knowledge and real-world experience that businesses need.

Camden STEAM is about building a future where every young person, whatever their background, can access exciting opportunities in the digital, scientific and creative industries. By connecting schools, colleges and employers, we open doors to the world of work that exists right here in Camden—from global leaders to pioneering universities and thriving small businesses.

T Levels are a key part of this vision, giving young people the skills, knowledge and experience they need to succeed, while providing employers with a diverse, talented pipeline ready to help their industries grow and innovate.

Each T Level includes a 45-day (315-hour) industry placement, giving students the opportunity to apply their learning in a real-world environment—and giving employers the chance to support and shape the next generation of talent.

This brochure introduces the T Level subjects currently offered in Camden schools:

- **Media, Broadcast & Production**
- **Management & Administration**
- **Marketing**
- **Digital Software Development**
- **Laboratory Science**

Across every sector—whether media, science, technology, healthcare, finance, or the arts—there's a place for young people to learn, contribute and thrive. T Levels open the door for employers of all kinds to shape the future workforce, share expertise and create meaningful opportunities for Camden's next generation.

## Benefits to Employers

Taking part in T Levels is about more than offering a placement. It's a powerful way to:

- **Spot future recruits early** – over two thirds of T Level students progress into higher or degree-level apprenticeships
  - **Bring fresh ideas into your team** – students add energy, creativity and new skills
  - **Develop your staff** – team members build mentoring and leadership experience
  - **Strengthen community links** – help shape local education and inspire the next generation
  - **Support recruitment planning** – placements can lead to future hires
  - **Show social impact** – demonstrate commitment to Corporate Social Responsibility or ESG goals
- With flexible options and hands-on support from Camden STEAM, getting involved is straightforward and rewarding—you don't need a big HR team, just the willingness to create opportunities for young people.

## Ways to Take Part

As a Camden T Level employer, you can:

- Host a student on a 45-day industry placement
- Deliver a talk, workshop or masterclass
- Offer a taster day or workplace tour
- Support students with live briefs or real-world projects
- Contribute to curriculum planning to reflect industry practice
- Provide mentoring or careers advice

Camden STEAM and our local schools will support you at every stage—from planning and preparation to logistics and ongoing guidance.

Together, we can open new pathways for Camden's young people—and help your organisation connect with the workforce of the future.



### Employer Testimonials

Access NFTS is dedicated to increasing knowledge and understanding of careers in the creative industries, especially to those underrepresented in behind the camera roles in Film, TV & Games. The T Levels align perfectly with our aims in giving a great mix of both theory and practical experience to encourage and inspire the next generation of our industry.\*

*Joie Bradbury-Waters,*  
Head of Outreach at National Film & Television School



The learning works two-ways of course. You as the host employer also stand to gain from the experience. It can strengthen your local ties, especially with your host school, but also teach you more about yourself as a manager. We all know the workplace has changed hugely in the last five years, and stands to shift again over the next decade. Therefore, the T-Level programme is a great challenge for young people looking to build the skills and resilience necessary to get on (and climb!) the career ladder.\*

*Mark Brown,* Senior Programmes Business & Evaluation Manager, The Roundhouse



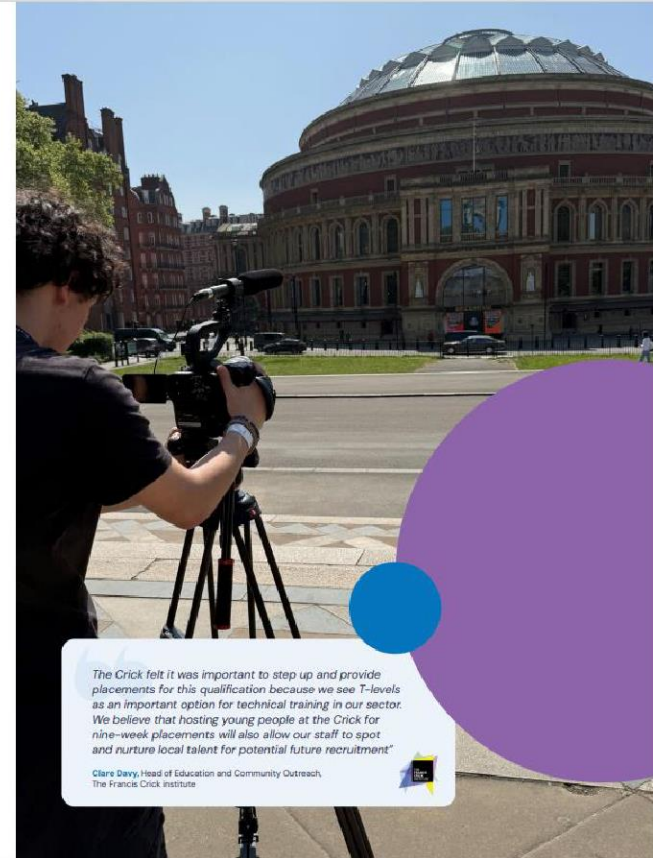
It offered mentorship opportunities, the students brought a fresh perspective and did some useful work for us! It's also a positive thing to be a part of and shows we are investing in our community to our employees.\*

*Tom Hollis,*  
Chief People Officer, Zappi



ITV Academy is committed to supporting T Levels because we have recognised that by assisting students in achieving their qualifications and equipping them with practical, current industry knowledge and skills we are enhancing the students' preparedness for entering the industry. Working with the staff and students at Acland Burghley School for the past 12 months has been a real joy. Their T Level students are engaged, talented and fun to be around – exactly what we look for in future employees!\*

*Leana Szelegals,*  
Head of ITV Academy



The Crick felt it was important to step up and provide placements for this qualification because we see T-levels as an important option for technical training in our sector. We believe that hosting young people at the Crick for nine-week placements will also allow our staff to spot and nurture local talent for potential future recruitment\*\*

*Clare Davy,* Head of Education and Community Outreach,  
The Francis Crick Institute



### Media, Broadcast & Production

Delivered at: Acland Burghley School  
 (Part of LaSWAP 6th Form)

The Media T Level is shaping the creative workforce of the future—offering a powerful opportunity for employers to tap into fresh, diverse talent at the very start of their career journeys. As the media and content creation industries evolve at lightning speed, this T Level ensures students gain the real-world skills, experience, and insight needed to thrive in an increasingly digital and dynamic landscape. By hosting a student on industry placement, employers play a direct role in nurturing the next generation of creative professionals—helping to future-proof the sector while injecting new energy, ideas, and perspectives into their teams.

1

#### Core Knowledge and Understanding

Students build a strong foundation in media production principles and creative workflows.

- Creative economy: industry roles, business models, audience engagement, emerging platforms and trends.
- Project & production planning: responding to briefs, scheduling, storyboarding, scripting, creative concept development.
- Technical skills: camera, lighting, sound basics; editing with Adobe Premiere Pro/After Effects; intro to motion graphics and animation.
- Digital content: creating for YouTube, TikTok, Instagram and web; optimisation and platform formatting; basic scheduling tools.
- Professional practice: safety, copyright/IP law, client communication and feedback handling.

2

#### Occupational Specialism: Content Creation

- Students specialise in planning, producing, and adapting creative content for varied audiences and platforms.
- Plan and pitch content; capture and edit high-quality video/audio.
- Create short-form and long-form content for digital use.
- Adapt work across platforms; apply brand guidelines, visual identity and tone of voice.
- Evaluate media products against briefs and audience needs.
- Complete real projects such as brand campaigns, social reels, podcasts and visual presentations.

#### What Can Students Do During a Placement?

T Level students are ready to contribute to meaningful creative projects across a variety of settings—from internal communications and social campaigns to media agencies and production studios.

Here are some examples of what they can support during your placement:

##### Pre-Production and Planning

- Assist in developing concepts and pitches for video or social content
- Contribute to storyboarding, scripting, or mood boarding
- Research audiences, competitor content, or visual trends
- Help plan shoots or interviews (location, kit, crew planning)

##### Production Activities

- Shadow and support on live filming days (camera, sound, lighting set-up)
- Assist with photography or capturing behind-the-scenes footage
- Operate secondary cameras or manage kit under supervision
- Record and log interview audio or voiceover content

##### Post-Production

- Edit short videos, clips, or reels using Adobe Premiere Pro or similar tools
- Add graphics, transitions, captions, or overlays
- Support colour correction, sound balancing, or subtitling
- Organise and archive footage and audio files

##### Social Media and Digital Publishing

- Adapt video content into different formats for Instagram, TikTok, or YouTube
- Schedule and publish posts using tools like Meta Business Suite or Hootsuite
- Draft captions and hashtags tailored to target audiences
- Monitor engagement metrics and summarise performance

##### Content Review and Feedback

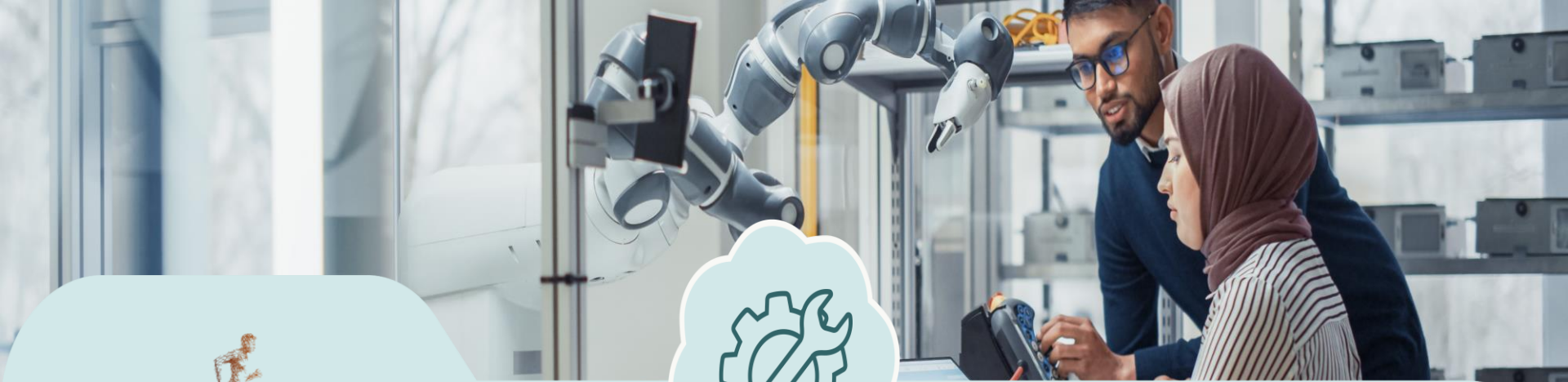
- Support internal reviews or rough cut screenings
- Collect feedback from teams and apply changes to edits
- Assist with final checks before content is published or submitted

##### Ideal Placement Settings Include:

- Digital marketing or comms teams
- Media production companies or content studios
- Arts, heritage or cultural organisations
- In-house creative teams within public or private sector
- Charities and non-profits producing video or campaign content
- Social media teams in education, events, or youth sectors

# Additional provider feedback to support scaling up

- Logistics for internal and external assessments and planning these early with support from the wider staff at providers
- Evolving pedagogy around holistic delivery and preparing students for summative assessments
- Ensure essential and technical skills are developed and planned into schemes of learning
- Accessing external support and communities of practice



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# Question and Answer Session

# Breakout Rooms

## Questions to consider

- Which strategy or approach to T Level delivery discussed today could you implement in your own setting, and what are the first steps you may take?
- Are there any challenges you may face when and how may you mitigate?
- What could the T level ambassador network do to support you with this?

# Wider AoC Support Available

- Provider Insight Hubs

## Links to book

New College Durham – Wednesday 28 January 2026 [T Level Provider Insight Day - New College... | Association of Colleges](#)

Barnsley College – Monday 09 March 2026 [T Level Provider Insight Day - Barnsley... | Association of Colleges](#)

NSCG – Stafford College – Wednesday 11 February 2026 [T Level Provider Insight Day - NSCG | Association of Colleges](#)

East Kent College Group – Ashford College – Wednesday 22 April 2026 [T Level Provider Insight Day - East Kent... | Association of Colleges](#)

University Centre Somerset College Group Taunton College – Friday 15 May 2026 - [T Level Provider Insight Day - Taunton... | Association of Colleges](#)

# Events and Resources

Visit our [Provider Support Homepage](#) to get acquainted with the resources available. (*Events, Padlet, Mentoring, Networks, Newsletter, Podcast, T Level Planner, Contact information*).

For additional support and guidance, check out the [DfE T Level Support for Schools and Colleges](#).



[tlevelsupport@aoc.co.uk](mailto:tlevelsupport@aoc.co.uk)



Hotline

0207 0342612

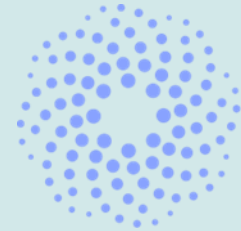
9.00am – 5.30pm

# Gatsby Support

Technical Education Networks (TEN)

<https://www.technicaleducationnetworks.org.uk/>

- Communities of practice
- Destinations



**Technical  
Education  
Networks**

## Call to action

If you'd like to join our CoPs, please sign up here

<https://forms.office.com/e/McuYW5fiGP>

If you would like more information about TEN please email [TEN@gatsby.org.uk](mailto:TEN@gatsby.org.uk)

# Wider Support Available

- Awarding bodies support (Pearson, Pearson Resources, NCFE, City & Guild, WJEC)
- TLPD programme with ETF
- Professional organisation support (e.g. Science Council, RA Eng)



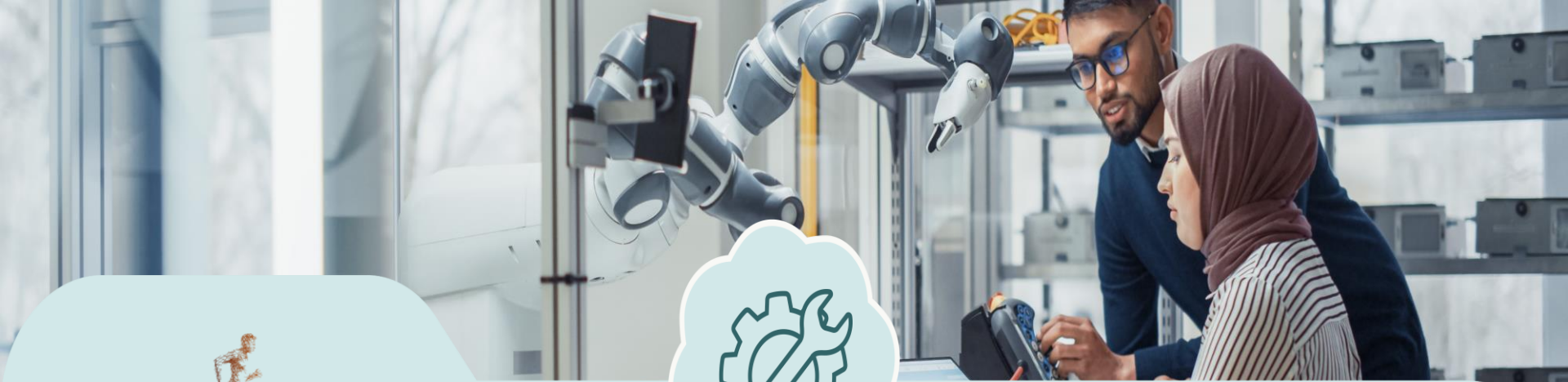
# Feedback poll



Please complete the short feedback poll in Teams.

Your feedback helps us

- Improve future CPD sessions
- Make content more relevant and useful
- Evidence impact and quality



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# Many thanks for listening